

2010 Annual Report for Mobile United, Leadership Mobile, and Youth Leadership Mobile

Mobile United

Mobile United enjoyed a very successful 2010. Much was accomplished, and the organization was recognized by the W.K. Kellogg Foundation with a \$10,000 grant.

Congratulations on being selected as one of 119 organizations (from 29 states and the District of Columbia) to receive funding through America Healing: A Racial Equity Initiative of the W.K. Kellogg Foundation. We are honored to support the important work you're leading in communities across the nation. W.K. Kellogg Foundation

Mobile United, Leadership Mobile and Youth Leadership Mobile were selected as one of ninety organizations out of approximately five hundred to make a presentation at the International Leadership Association in Boston.

The Surgeon General of the United States, Dr. Regina Benjamin, came to Mobile to help Mobile United launch Young and Mobile, an interactive website that emphasizes healthy living and provides tools for doing so.

Other activities and accomplishments are enclosed in this report.

General Membership Meetings:

January 12, 2010	Ricky Mathews, president and publisher of the Mobile Press Register, spoke to Mobile United, sharing his personal views and professional experiences with the seventy-plus members and guests who attended the meeting. Venue: Spring Hill College
February	No meeting
March 18	Speaker: State Sen. Ben Brooks Sky-rocketing property insurance premiums and the mass exodus of insurance carriers from south Alabama are a slow-motion disaster of Katrina-like proportions. Ben Brooks is one of the very few state politicians who understands the magnitude of this economic threat, and offers common-sense solutions. Venue: ASMS
April 13, 2010	April's program was a candidate debate between Ashley Rich and Mark Erwin, Republican Candidates for District Attorney. Venue: Bienville Club

May 26, 2010	Speaker: Grant Roberts Topic: Young & Mobile: Educating, motivating and creating a healthier Mobile. Venue: Museum of Mobile
June 29, 2010	Dr. George Crozier spoke on “Impacts of the Deep Horizon Oil Spill.” Venue: Spring Hill College, Byrne Memorial Hall
July	No Meeting
August 31, 2010	Congressman Jo Bonner gave Washington updates, and shared new information on the Deep Horizon Oil Spill. Venue: Bienville Club
September 14, 2010	Mark Berte of the Mobile Area Education Foundation talked about the High School Drop out Prevention initiative. Venue: Alabama School of Math and Science
October 12, 2010	Elizabeth Sanders and Lyn Manz-Walters spoke on the no-panhandling ordinance in downtown Mobile. Venue: Salvation Army
November 9, 2010	The movie <i>Waiting for Superman</i> , a documentary dealing with the U.S. education system, was shown at the Crescent Theatre
December 14, 2010	December’s meeting presentation, <i>Kids First</i> ; a panel discussion about education in Mobile County. Venue: Museum of Mobile

Standing Committees of Mobile United:

Race Relations: The Race Relations Committee continues to investigate ways to promote inclusiveness and tolerance in the community, and to continue opportunities for those interested in conversations about race and inclusiveness, and structural racism.

The Committee assisted with the development and facilitation of the Leadership Mobile Class of 2010 Cultural Competency Day.

Public Safety: The Public Safety Committee developed a safe drop-off for unused pharmaceuticals called Operation Medicine Cabinet. This program, developed with the Sheriff’s department and other community partners, protects our youth and the environment. “Pharming” parties are becoming increasingly popular with the young people who abuse prescription drugs they find in their homes, and flushing drugs has an impact on our environment and water sources.

The Committee continues to work with the Underage Drinking Task Force, and with Drug

Testing in the Mobile County Public School System.

Natural Resources Committee:

The Natural Resources Committee continues to investigate ways to better serve the environmental community. The Committee is working with a project team from the Leadership Mobile Class of 2007 in promoting information on sea-grass beds, both for protecting sea grasses, and for providing protection to boats running the risk of boat damage if they wander into sea grass beds.

Health Services Task Force:

The Health Services Task Force has acquired some external funding and printed educational brochures on healthy eating. These brochures will be distributed through numerous venues, including physicians' offices, Victory Health Center, the Mobile County Health Department, and related programs. A smaller pamphlet containing information on exercising as a family was printed and is being distributed through physicians' offices.

The Health Services Task Force has worked since October 2008 on promoting healthy behaviors among youth. In April, an informational forum was held for approximate sixty participants, and through a series of most interesting circumstances, this effort gained the attention of the national Healthy Teen Network.

Mobile is one of only two cities in the U.S. selected by The Healthy Teen Network for their training program, along with Denver, Colorado. Training was provided to twenty-five stakeholders on September 28 and 29 at Five Rivers. This outstanding program on risky sexual behaviors in our youth was well received, and the facilitators from Healthy Teen Network will return in March to provide additional training on the three evidence-based programs selected by participants of the September training sessions. These are: Reducing the Risk; Making Proud Choices; and Making a Difference.

Participants include the Health Department, Dearborn YMCA; Alabama Department of Human Resources; Healthy Communities; South Alabama Cares, and Reverends Dent and Jackson.

The value of this training is over \$25,000. (Figure provided by Healthy Teen Network includes all trainings, travel, lunches and snacks for participants.)

The newly formed, Mobile Bay Alliance for Youth received one of six community grants awarded nationwide to programs targeting teen pregnancy. The program will build on the work begun through the Health Services Committee and the Healthy Teen Network and will revisit the evidence based training programs. The current Alliance is comprised 28 and 32 people who represent the school system, faith community, and community organizations.

The 4.25 million dollar grant is a five year grant and will be housed under Kelly Warren at the

Mobile County Health Department's Teen Center. Kelly is currently in the process of hiring a program administrator.

The Health Services Task Force working with ARAC was able to include HIPPIY children (**Home Instruction for Parents of Preschool Youngsters**) in Kid Check health checks. Kid Check, a statewide initiative that checks children's vision, hearing, BMI, temperature, blood pressure, and more, was launched on February 18th at E.R. Dickson School, with the second Kid Check scheduled for February 25th at Anna P. Booth School in Bayou La Batre.

Health Services was part of the launch and on-going promotion of Young and Mobile, an interactive website brought to the community by Grant Roberts, at the request of U.S. Surgeon General Dr. Regina Benjamin.

Government:

This year's *Engaging the Next Generation* event was held on January 21, 2010 at Space 301, with 383 people in attendance. The purpose of the all Engaging events is to engage young adults by introducing them to organizations that offer them opportunities to become engaged in community activities as participants, volunteers, board members or whatever the organizations have to offer. Sixty-four organizations were featured at this event. This is the second year for this event. Discussions and planning have begun for the 2011 event, and a new location, the Mobile Museum of Art in Langan Park, is the 2011 venue for this event.

Social Services and Housing:

The South Alabama Coalition of Non-profits meets one month at St. Mary's home and the next at the Shoulder. The coalition is building the capacity of all interested non-profits to adhere to the 33 standards developed in response to Senator Grassley's concern with compliance of organizations in the non-profit sector. Lots of non-profits came about with Ivan and Katrina and others during the Bush Administration that have caught the attention of Congress where there is a movement to look more closely at the organizations' 990 documents. Items that all organizations must have are Whistleblower Policies and Conflict of Interest Policies. The Coalition will also serve as an advocacy organization for the community's non-profits.

The Coalition held an event with local legislatures at the U.S.S. Alabama in September.

Education

The Education Committee is working with a coalition of groups to provide summer camp

opportunities to vulnerable youth in the community encountered numerous road blocks to this endeavor, and made recommendations including that Mobile Arts Council should foster art programs for disadvantaged youth, and that the Community Foundation of South Alabama should offer funding for summer and after school youth activities.

The Education Committee unanimously approved a motion to support the efforts of Mayor Jones and the MAEF to cut the high school drop out rate by half by 2014.

Leadership Mobile

Leadership Mobile, in June, concluded its ten-month leadership development program for 48 participants. Darby Luxenberg served as Dean for the Class of 2010.

Details of the program are included in this calendar:

Leadership Mobile Class of 2010 Class Calendar

Seminars will begin at 8:00 a.m. and end at 4:30 p.m. unless notified differently in advance

October 1, 2009	Orientation	5:30 – 7:00 The Community Foundation of South Alabama
Oct. 8-9, 2009 *	Overnight Opening Retreat	Arrive 8:45 a.m. Thursday Depart 4:00 p.m. Friday Beckwith Camp and Conf., Fairhope
Oct. 29, 2009	Seminar	Health/Human Svc Chandra Brown - chair
Nov. 19, 2009	Seminar	Environmental Coastal Planning John Dindo – chair
Dec. 10, 2009	Seminar	Public Safety Billy Pappas - chair
Jan. 14, 2010	Seminar	Economic Development

		Bill Sisson - chair
February 11, 2010	Seminar	Education Carolyn Akers - chair
March 18 * and 19 *	Midpoint ½ day morning on 18 th Full day on 19 th	
	Self Scheduled Project Work	Project groups schedule time needed to meet
Wed. April 28, 2010	½ day morning	<i>Gumbo</i> – Documenting Justice Three short documentaries
June 10, 2010*	Project Presentations	

Projects of the Leadership Mobile Class of 2010

The **Southwest Alabama Workforce Development Council (SAWDC)** Leadership Mobile team supported SAWDC's efforts to create awareness of workforce opportunities in the region by hosting a program and breakfast on Thursday, September 30, 2010 at the first annual Southwest Alabama Workforce Development Council Worlds of Opportunity Expo. The Expo is intended to educate approximately 6,000 eighth-grade students in the eight-county region regarding potential job and career paths.

Shayla Beaco
Brooks Chew
Ginger Gaddy
Judy Graham
Robin Hanes
Mary Shannon Hope
Karen Price
Rob Rice
Linda St. John

The **Economic Development Team** developed a concept for promoting the redevelopment of industrial, commercial, mixed use and residential sites in Mobile County. Their goal is to increase awareness of sustainable development and promote economic development while considering cultural, environmental, historical and social awareness.

Jack Busby
Kim Hastie
Lydia Pettijohn

*Brent Shaver
C.J. Small
Carlos Thompson
Kelly Warren
Sam Winter*

The 2010 **Education Team** developed a sustainable program targeted at sixth-grade children to foster development of positive habits, traits and patterns that will decrease the dropout rate in high school.

*Julie Bellcase
Renea Burns
Jeff Carter
Tyrone Fenderson
John Ferguson
Ashley Harris
Ted Morris
Rico Woods*

The Leadership Mobile Class of 2010 **Public Safety Team** worked on a project to create a new culture through public awareness in which drivers, bicyclists, runners, joggers, and pedestrians in the city of Mobile have an equal share of the roads.

*Derik Anderson
Candace Bush
Chad Jordan
Chad Marchand
Aimee Nguyen
Paul Tomlinson
Jay Torrans
Chris Tracy*

The 2010 **Environmental Team** prepared a package of environmental initiatives to present to the City of Mobile for its adoption. The initiatives will focus on green building practices that promote energy and water conservation.

*Sheryl Bates
Josh Briskman
Eddie Burrow
Tom Devall
Jabaria Jenkins
Ryan Jensen
Edwin Lamberth
Jarrod White*

The 2010 **Health & Human Service Team** developed a campaign called Mobile Moves! to educate, inform and increase the level of activity, all the while improving the quality of life in Mobile County. A website will also be developed that the community can access to find helpful information such as: healthy recipes and tips, daily activity challenges, and a calendar of events that promotes fitness and wellness activities and opportunities in our community (i.e. Azalea Trail Run, park activities, fun runs, seminars, fitness/recreation centers, etc.).

*Terri Gaal
Mark Hanke
Frank Lott
Linda Mosley
Dena Pollard
Clay Ratledge
Jay Ross*

Leadership Mobile held its Annual Meeting at the home of Katherine Phillips on April 15th. Approximately ninety people attend this event.

In April 2010, Leadership Mobile began the process of nominating members for the Leadership Mobile Class of 2011. Forty-seven members were selected for this class, which began in October.

Skip Ames is serving as Dean for the Leadership Mobile Class of 2011.

Leadership Mobile Class of 2011 Class Calendar

Who Are We As A City? & What Do We Want To Be?

Oct. 7 & 8, 2010 *	Overnight Opening Retreat Beckwith Camp and Conf., Fairhope	Arrive 8:30 a.m. Thursday Depart 4:00 p.m. Friday
Oct. 14, 2010	Seminar	An Ethical Community
Nov. 4, 2010 Please note date change	Seminar	Educating Our Community
Dec. 9, 2010	Seminar	Economic Development

		Growing the Community
Jan. 20, 2011	Seminar	Our Community's Health
February 10, 2011	Seminar	Governing Our Community
March 17*	Ropes/Project Development	
	Self Scheduled Project Work	Project groups schedule time needed to meet
Wed. April 27, 2011	½ day morning	Mid Project Gathering
June 9, 2011*	Project Presentations	

Youth Leadership Mobile

The Youth Leadership Mobile Summer Leadership Intensive was held June 7 - 9, 2010 at the Alabama School of Mathematics and Science. This three-day residential leadership training is designed to provide students with a leadership experience that will expose them to needs in our community, give an opportunity to meet adult leaders working to solve problems, and facilitate leadership training in teamwork, communication, inclusion, and servant leadership. The following itinerary includes this year's Summer Intensive Leadership Training.

YLM Summer Intensive 2010 - 2011

June 7-9, 2010

Alabama School of Mathematics and Science

Monday, June 7, 2010

8:00 – 9:00 Registration

9:00 – 11:30 Opening Retreat ASMS

11:30 – 12:00 Lunch

12:00 – 5:00 Health and Human Services

12:15 – 1:15 Franklin Primary Health Clinic /Kathy Perry

1:30 – 5:00 United Way /Ira Bates

5:00 – 5:30 ASMS (Break)

5:30 – 6:30 Dinner
 6:30 – 8:00 Leadership Activities ASMS

Tuesday, June 8, 2010

7:30 – 8:00 Breakfast
 8:00 – 8:30 Reflection
9:00 – 12:00 Government, Law and Politics
 8:45 – 9:55 Judge Lockett **Courtroom 6500**
 10:00 – 10:20 - County Commissioner Ludgood
 10:30 – 11:30 City Council Meeting
 11:30 – 12:30 Lunch (Pizza)
 Leadership Soft Skills – 1:00 – 5:00
 Interview Training Alabama Power
 Public Speaking Everage Thomas
 Resume Development Diep Nyugen
 Networking
 5:30 – 6:30 Dinner Foosackly’s
 6:30 – 8:00 Project Development

Wednesday, June 9, 2010

7:30 – 8:00 Breakfast
 8:00 – 8:30 Reflection
8:30 – 12:00 Arts and Recreation
 8:30 - 9:15 Theatre, Battle House
 9:15 – 10:00 Mobile Arts Council
 10:00 – 11:15 Mobile Opera /Stacey Driskell
 11:30 – 12:00 Lunch
12:00 – 3:00 Environment
 12:00 – 1:00 Mobile Bay Keeper
 1:00 – 2:30 Keep Mobile Beautiful / Carol
 Recycling Center/Phyliss Wingard
 3:00 – 4:00 Wrap up and checkout

Event	Date	Time	Location
Summer Leadership Intensive	June 7-9	June 7 8:00 a.m. - June 9 3:00 p.m.	Alabama School of Mathematics and Science
Back to School Social	August 13	5:00 – 7:00	Smoothie Shop
Ropes	September 18	8:00 – 3:00	Whispering Pines
Project Development	October 16	9:00 – 12:00	Junior League of Mobile
Community Service Project	November 6 Or November 20	9:00 – 12:00	Seconds on Sage
Alumni Social	December 17	5:00 – 7:00	Carpe Diem
Graduation	January 28	6:00 – 7:00	Government Plaza

Summer Leadership Intensive, Individual Community Projects, Leadership Events

Twenty-three high school students participated in orientation, a three-day residential program at the Alabama School of Mathematics and Science, combined volunteer opportunities, and a ropes-course experience. Graduation will be in January 2011. These activities combined with the individual project are designed to increase community awareness, inspire collaboration, enhance acceptance, and perform servant leadership. The impact is measured by the grassroots community projects completed by each participant and evaluation of the leadership training programming provided. The impact of the program on each participating student is empowerment to make a difference in the community. The impact on the citizens of Mobile is fostering young stakeholders who are aware of issues in the community and empowering them to help solve problems. Overall, YLM identifies community needs, instills leadership skills, and promotes proactive engagement by youth in the community. As we continue to look for new and innovative ways to engage our youth in community development and leadership training, YLM's goals are to contribute to the development of youth by creating community awareness, evoking civic responsibility, and emphasizing service to our fellow citizens. The following seminars and training include how we strive to meet those goals.

Opening Retreat

During registration, staff checked students in to the dormitories and collect forms. A parent orientation was conducted in the ASMS auditorium which included the summer leadership intensive agenda and a question & answer period. Students were given instructions on dinner and meeting locations. After dinner, leadership training was conducted through activities that focus on servant leadership, teamwork, communication, public speaking, and expectations for the remainder of the program.

Health and Human Services

Health and Human Services included a trip to Franklin Primary Health Center where Head Nurse Kathy Perry gave an overview and tour, and CEO Mr. Charles White spoke to the students about the needs in the community and how Franklin meets those needs. Students toured the mobile medical office. Our next stop was 15 Place, the office of the Homeless Coalition. Lynn Walter gave students the status of the homeless in our community, a facility tour, and possible volunteer opportunities. We visited MARC and allowed the students to see how all citizens regardless of impairment can contribute to our society. Lindsey Hutchinson arranged for students to participate in a tour in two groups, see demonstrations by the consumers, and view products that are made.

Arts and Recreation

YLM visited the Larkins Center and learned more about the Mobile Symphony and Mobile

Opera. Students also learned about volunteer opportunities and toured the Saenger Theatre. Students walked downtown to the Battle House, and received a historical tour. Charlie Smoke, Director of Community Development for the Mobile Arts Council gave the students an overview of the arts community, and Art Smart, and volunteer opportunities.

The evening activities included project development and team building activities. Each student completed an individual community project worksheet.

Government, Law, and Politics

Government, Law, and Politics Seminar began with an overview and question & answer period with Circuit Court Judge, Judge Lockett. After witnessing the courtroom proceedings, we went to the other side of Government Plaza into the Mayor's Conference Room for an overview of procedure. Students attended the City Council Meeting.

Environment

YLM participants visited the office of Mobile Bay Keeper and learn about that organization and what they can do as citizens in Mobile County. Also participants visited the Recycle Center to understand the importance of recycling and what they can do to help our environment.

Overall, the three-day intensive was an effective approach to meet the goals of YLM. Students had an opportunity to room with someone they do not know, learned about the needs of our community, and participated in leadership training. As we continue to serve the youth of Mobile County, we are grateful for the support from all of the individuals and organizations who support YLM and we are looking forward to continuing to provide this leadership experience to many others in the future.

Leadership Soft Skills

Students received instruction from Alabama Power Executives under the leadership of Eric Patterson. The focus of this portion of the seminar emphasized the development of interviewing skills and self-presentation. Afterwards, students participated in mock interviews and question & answer period. Diep Nyggen, a YLM graduate, provided information on resume development. Everage Thomas, a Leadership Mobile graduate and Toastmaster member, provided training on public speaking and communication.

Additional Program Components

- Participation with the Youth Coalition of South Alabama of the Community Foundation of South Alabama to gather information on youth issues in our community, advocate for policy change, and collaborate with other youth organizations
- Leadership Facilitation Training for graduates to enhance skills in group consensus and facilitation
- Outreach through leadership seminars including: Meeting Protocol, Money Management, and Community Project Development
- Implementation of Ropes Course for all YLM participants

- Outreach to other youth programs including Youth Build, Goodwill Easter Seals, and Auburn Extension System, Culturama, Mobile Housing Board Sweet Pea College Program, and Bishop State Community College Ambassadors
- Guidance and collaboration for Individual Community Project completed by each YLM participant

Youth Leadership Mobile Evaluation

Program evaluation of Youth Leadership Mobile is based on the first two levels of the Kirkpatrick's Model of Evaluation: reaction and learning. Student evaluations are distributed after implementation of the Summer Intensive and Project Phase. Students complete self-report questionnaires, participate in focus groups, and project development worksheets. These documents combined with parent, counselor and/or principal feedback are also gathered to determine the effectiveness of the program.